

Privacy Statement

Privacy Statement Cuddy

Last updated: 1 July 2026

Cuddy is a trade name of Werkbron, located at Noordendorpstraat 19, 8922 JH Leeuwarden, the Netherlands, registered with the Dutch Chamber of Commerce under number 58342605. Werkbron, trading as Cuddy, is responsible for the processing of personal data as described in this privacy statement.

Contact

Email: hallo@cuddy.nl

What data we process

When you fill in the contact form on our website, we process the data you provide, including your name, email address, phone number if provided, and the content of your message. In addition, with your consent, we collect visitor data through Google Analytics and Microsoft Clarity, such as page views, device type, and general country-level location data.

Why we process this data

We use your data to respond to your inquiry, to deliver our services, and, where you have given consent, to gain insight into how our website is used in order to improve it.

Legal basis

We process your data based on your consent, for the performance of a contract, or because we have a legitimate interest, such as the operation and improvement of our website.

Retention period

We do not retain your data longer than necessary for the purposes for which it was collected, unless a legal obligation requires a longer retention period.

Sharing with third parties

We only share your data with third parties where necessary for the performance of our services, such as our hosting provider (Vercel), our content management platform (Sanity), and, with your consent, Google Analytics and Microsoft Clarity, or to comply with a legal obligation.

Your rights

You have the right to access, correct, or request deletion of your personal data. You also have the right to withdraw any consent given, to object to the processing of your personal data, and the right to data portability. You may submit such a request to hallo@cuddy.nl.

Security

We take appropriate technical and organisational measures to protect your personal data against loss or unlawful processing.

Complaints

If you have a complaint about how we process your personal data, please contact us. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).